

A hand is shown holding a small, realistic model of the Earth. The Earth is detailed with blue oceans, white clouds, and green and brown landmasses. The background is a dark space filled with numerous white stars of varying sizes. The hand is positioned at the bottom, with fingers gently cupping the globe.

A World of Resources at Your Fingertips



iPartners
In Association Management

The logo for iPartners. It features a stylized lowercase 'i' with a grey dot above it, followed by the word 'Partners' in a blue, sans-serif font. Below this, the text 'In Association Management' is written in a smaller, grey, sans-serif font.



The association world is vast.

As the largest association management company in the state of Florida, Partners in Association Management has its finger on the pulse of the association market. We live to serve this billion dollar industry and we can provide you with a world of resources to help your organization run seamlessly.

We understand that the selection of a professional management firm, whether it be to serve as your full-service headquarters or project management consultant, is a significant event. The decision to entrust your resources, reputation and future to a new entity is as full of promise as it is doubt. Make your decision and transition as smooth as possible by choosing Partners to handle your management needs.

Partners In Association Management

“Our mission is to provide superior management services to organizations that hold a vision for their growth and expansion.”

Partners is a full-service association management company established in Tallahassee, Fla. in 1998. We serve as the headquarters for both national and state, trade, professional and individual membership associations. Partners has one of the highest staff to client ratios in the industry through 32 full-time equivalent professional staff members who have experience in the entire scope of association management.

In addition to being awarded Small Business of the Year from the Greater Tallahassee Area Chamber of Commerce, Partners has undergone third party accreditation through the AMC Institute. This voluntary accreditation is based on an American National Standards Institute (ANSI) standard for management companies. In fact, Partners is only one of two accredited AMCs in the state of Florida and one of less than 50 in the country.

Our mission is to provide superior management services to organizations that hold a vision for their growth and expansion. We adopt your vision and set out to accomplish it with the same strong commitment and heart-felt passion we see in our client partners. “Consider it done,” is the response we provide to our client’s requests and is part of our corporate culture.



Why Our World is the Logical Choice...

- Association management companies (AMCs) serve as headquarters — staff, files and history all live in one place.
- AMCs free your board to focus on strategic direction, rather than tactical issues.
- AMCs remain in the know with a strong base of institutional knowledge.
- AMCs help you stop losing sleep over liability issues.
- AMCs tap experts and skilled specialists in a variety of functional areas.
- AMCs have access the latest technological advances, without all the associated costs.
- AMCs retain skilled staff members that align with your organization's needs.
- AMCs stay on top of the latest trends in the association industry.
- AMCs can help you enjoy enhanced leverage with outside vendors and increased buying power.
- AMCs help you say goodbye to HR headaches for good.



Comparing Two Worlds

Captive vs. AMC Managed Associations

10%

AMC-managed organizations with annual revenue up to \$1M generate about 10% more revenue from meetings, trade shows and education programs than their standalone siblings.

22%

Organizations with annual revenue between \$1M and \$5M experienced a 22% increase in net profitability compared to standalone associations.

30%

Organizations with operating revenue between \$1M and \$5M experienced a 30% increase in operating efficiency when managed by an AMC.

Information provided by the AMC Institute:

www.amcinstitute.org

A World of Resources...

- Chief Staff Executive & Strategic Leadership
- Member Services
- Financial Management
- Marketing
- Publication Management
- Conventions & Education
- Certifications & Standards

At Partners we strive to provide clients with the highest level of service. We would be delighted to work with you on a customized menu of services which include these and much more! From full-service management to specific services, do not hesitate to contact us with any of your association needs.

“The decision to entrust your resources, reputation and future to a new entity is as full of promise as it is doubt.”



The logo features a stylized lowercase 'i' with a grey circle above it, followed by a large blue 'P' and the word 'Partners' in blue. Below this, the text 'In Association Management' is written in white.

iPartners
In Association Management

325 John Knox Rd, Ste L103 • Tallahassee, FL 32303

Phone (850) 224-0711 • Fax (850) 222-3019

www.yoursearchisdone.com

